STITES & HARBISON PLLC

Nancy Kennedy

Title: Member

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Nancy Kennedy manages domestic and international trademark, copyright, trade dress, domain name and other cyberlaw matters. She concentrates her practice on conducting trademark clearance searches and rendering opinions on availability and registrability; prosecuting applications for registration at the U.S. Patent and Trademark Office and the U.S. Copyright Office; recording registrations with the U.S. Department of Homeland Security Office of Customs and Border Protection; and representing clients in disputes before the Trademark Trial and Appeal Board. She also counsels clients on the strategic use, policing, and enforcement of intellectual property to protect the investment in products, services, and ideas from the concept stage to the marketplace.

CAPABILITIES

Practice Areas

- Intellectual Property & Technology
- Licensing
- Trademarks
- Copyrights
- Entrepreneurial Services
- Advertising & Marketing Law
- Telecommunications, Technology & Internet Law

BAR ADMISSIONS

- Connecticut
- U.S. District Court for the District of Connecticut
- U.S. Supreme Court

RECENT NEWS, ARTICLES & SPEAKING ENGAGEMENTS

- Trademarks and Brexit: The Gift That Has Stopped Giving
  Stites & Harbison Client Alert, December 19, 2025
- Help Your Clients Find You: Register Your Trademark as a dotBrand Top-Level Domain
  Stites & Harbison Client Alert, November 11, 2025
- What is Tech and Law?
  panel member, University of Connecticut School of Law Tech and Law Society, September 11, 2025
- Stites & Harbison Adds 4th Cantor Colburn IP Atty In Conn.
  by Christine DeRosa, *Law360.com*, April 17, 2025
- Law firm Stites & Harbison PLLC hires attorney Nancy Kennedy
  by editor, *Hartford Business Journal*, April 16, 2025
- Specimen requirements of the United States Patent and Trademark Office
  co-author with Farzad Panjshiri, *The Trademark Lawyer Magazine*
- Different Paths to IP
  panel member, UConn law, February 29, 2024

MEMBERSHIPS

- American Bar Association,
  - Trademarks and the Internet Committee
  - Trademarks Subcommittee on ICANN
  - Trademarks Subcommittee on Social Media Term of Use
  - International Intellectual Property Rights Committee
  - International Privacy, Cybersecurity and Digital Rights Committee
- Connecticut Bar Association,
  - James W. Cooper Fellow
  - 2026 Recipient of "Pathways to Leadership" Ladder Award
- International Trademark Association (INTA), Bulletin Correspondent

- Intellectual Property Owners Association
- National Association of Women Lawyers
- Intellectual Property Owners Association, Internet Corporation for Assigned Names and Numbers (ICANN),
  - Representative to the IP Constituency (2022-23 term)
- Law360,
  - Cannabis Editorial Board (2022)

COMMUNITY INVOLVEMENT

- Court-appointed Animal Advocate Attorney (2018-present)

EDUCATION

- University of Connecticut J.D., Certificate in Intellectual Property Law 2005
- Tulane University Law School Certificate in International Intellectual Property Law, 2002
- University of Massachusetts Amherst B.A., English and Education, *cum laude* 1997

MORE THAN STITES & HARBISON

Nancy is the Visiting Professor from Practice at the University of Connecticut School of Law, where she has taught for more than a decade. Her course offerings include Cyberlaw; Trademark Law; New Technologies and the Law: NFTs, Blockchain, and Web 3.0; and The Business of Lawyering. Nancy has also served as Supervising Clinical Attorney at UConn Law's Intellectual Property and Entrepreneurship Law Clinic and at the school's Animal Law Clinic. Prior to joining Stites & Harbison, she was a partner with a top ten US intellectual property law firm and previously served as managing partner of a Connecticut IP boutique. As a pro bono court-appointed Animal Advocate Attorney, Nancy investigates and appears in court cases of animal abuse and neglect.

ACCOLADES

- *Martindale-Hubbell® AV-Preeminent®* Peer Review Rated
- *Connecticut Super Lawyers®*
- *Connecticut Super Lawyers®,* Rising Stars (2014-17)
- Connecticut Bar Association, 2026 "Pathways to Leadership" Ladder Award