STITES & HARBISON PLLC



Joel T. Beres

Title: Member

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With more than 25 years of Intellectual Property experience, Joel actively tries cases in both state and federal courts. A founding member and former co-chair of the firm's Intellectual Property and Technology Service Group, he manages all aspects of infringement litigation for both federal and state courts, including trial and appellate practice. He has also prepared and prosecuted trademark and copyright applications, prosecuted and defended trademark opposition and cancellation proceedings, negotiated and prepared trademark and copyright assignment and license agreements, and negotiated and prepared software licensing and consulting agreements.

CAPABILITIES

Practice Areas

- Intellectual Property Litigation
- Copyrights
- Entrepreneurial Services
- Intellectual Property & Technology
- Licensing
- Trademarks
- Media / First Amendment Law

RECENT ASSIGNMENTS

- Successfully obtained judgment as a matter of law for non-infringement of patents in jury trial before the Eastern District of Texas
- Successfully defended software copyright and trademarks in *Microsoft v. Eagle Computer Systems, Inc.*
- Successfully enforced patent rights in *GLW Incorporated v. Euphonix, Inc.,* intellectual property protection program
- Handled one of the biggest mark transfers ever for ELECTROLUX

BAR ADMISSIONS

- California
- Kentucky
- U.S. Court of Appeals for the 6th Circuit
- U.S. Court of Appeals for the 9th Circuit
- U.S. Court of Appeals for the Federal Circuit
- U.S. District Court for the Central District of California
- U.S. District Court for the Eastern District of Kentucky
- U.S. District Court for the Northern District of California
- U.S. District Court for the Southern District of California
- U.S. District Court for the Western District of Kentucky
- U.S. Supreme Court

RECENT NEWS, ARTICLES & SPEAKING ENGAGEMENTS

- Trademark Laws: Kentucky
  Practical Law Intellectual Property & Technology State Q&A, November 15, 2024
- The Twelve Days of I.P. Christmas
  ,with Jeffrey A. Haeberlin, James Hayne, Thomas J. Mihill (TJ), B. Aaron Schulman, Gary N. Stewart (Nick) and Patrick M. Torre Stites & Harbison Client Alert, December 14, 2022
- Dispute Counseling and Strategies
  Eleventh Annual Trademark Boot Camp, September 1, 2021
- Amazon Unveils Its Utility Patent Neutral Evaluation Procedure
  Stites & Harbison Client Alert, May 13, 2019

- Understanding Individual Property Rights and Avoiding Pitfalls in Your Practice
  Scaling Up Group Dental Symposium, November 14-16, 2018
- One Important Thing To Do Before You Ring In The New Year!
  Stites & Harbison Client Alert, December 28, 2017
- First Amendment Protects Trademark Owners from Government Censorship
  ,*with Alexandra MacKay* Stites & Harbison Client Alert, December 22, 2017
- The Supreme Court Slants Toward Tam: Disparagement Clause Ruled Unconstitutional
  Stites & Harbison Legal Update, June 20, 2017
- SCOTUS and Patent Infringement: A Discussion of Recent Supreme Court Decisions Impacting Patent Litigation
  American Bar Association Section of Intellectual Property, June 20, 2017
- Dispute Investigations: Private Investigations, Clearance Searches, Extensions of Time to Oppose, Defensive Application Filing, Examining the Potential for Oppositions or Cancellations and Multinational Portfolio Considerations
  American Intellectual Property Law Association (AIPLA) Trademark Boot Camp, Arlington, VA, June 8-9, 2017
- Supreme Court Says “You Buy It, You Own It”
  Stites & Harbison Legal Update, June 2, 2017
- BREAKING: Delay Doesn’t Matter! The Supreme Court Holds Laches Doesn’t Apply To Patent Infrin
  Stites & Harbison Legal Update, March 31, 2017
- The Supreme Court Redefines ‘Exceptionality’ and Lowers Bar
  Business Law Today, American Bar Association, Vol. 23, Issue 10, June 2014
- Supreme Court Issues Two Cases Controlling When Attorney’s Fees May Be Awarded in Patent Suits
  Stites & Harbison Client Alert, April 29, 2014
- Protecting Trade Secrets
  Louisville Bar Association Annual Day Long IP Seminar, May 2004
- Trade Dress Protection
  Louisville Bar Association, September 2003
- A Bicycle Built for 1's and 0's: Telecommunications Convergence, Peer to Peer, and What is a Copy
  Louisville Bar Association, May 2001

FIRM LEADERSHIP

- Diversity Committee, Member
- Louisville Office Recruiting Committee, Member and Former Co-Chair

- Management Committee (2011-15)

MEMBERSHIPS

- American Bar Association
- International Trademark Association,
  - Right of Publicity Committee (2026-27)
  - Board of Directors (former)
  - Presidential Task Force (former)
  - Chair, Membership Services Committee (former))
- Louisville Bar Association
- Federal Circuit Bar Association
- Kentucky Bar Association
- State Bar of California

COMMUNITY INVOLVEMENT

- Stanford University Alumni Club in Louisville, Founding Member
- International Trademark Association, Board of Directors (2010-12)
- Kentucky Council on Economic Education Board of Directors, Former Member
- Walden School, former member of Board of Trustees (2008-11)
- St. Francis School, Board of Trustees (2010-17)

EDUCATION

- University of California at Los Angeles J.D., 1986
- Stanford University A.B., Economics and Public Policy, 1983

MORE THAN STITES & HARBISON

Mr. Beres is active in the International Trademark Association leadership and served on its Board of Directors (2010-12) and was the Chair of Membership Services Committee (2008-09). He is a Davidson Fellow for Trademark Law at the Brandeis School of Law at the University of Louisville and is a founding

member of the Stanford University Alumni Club in Louisville. He also served on the Board of Trustees of St. Francis High School (2010-14) and served on the Board of Directors of the Kentucky Council on Economic Education. Always the technophile, Mr. Beres enjoys tech gadgets and playing with the latest computer hardware and software. True to his Montana roots, he also enjoys fencing, but just the barbed wire variety.

ACCOLADES

- *Best Lawyers in America*®, Copyright Law; Information Technology Law; Litigation - Intellectual Property; Litigation - Patent; Trade Secrets Law; and, Trademark Law (2001-27)
- *Best Lawyers in America*®, Louisville Area Lawyer of the Year in Copyright Law (2017, 2019, 2024, 2026)
- *Best Lawyers in America*®, Louisville Area Lawyer of the Year in Litigation - Patent (2021)
- *Best Lawyers in America*®, Louisville Area Lawyer of the Year in Litigation - Intellectual Property (2020)
- *Best Lawyers in America*®, Louisville Area Lawyer of the Year in Trademark Law (2018)
- *Kentucky Super Lawyers*® (2007-26)
- *Kentucky Super Lawyers*®, Top 50 Attorneys in Kentucky (2010-15, 2017, 2025, 2026)
- *Chambers USA, "America's Leading Lawyers for Business,"* Intellectual Property (2013-26)
- *Managing Intellectual Property*, IP Stars (2013-26)
- *WTR 1000 - The World's Leading Trademark Professionals*, World Trademark Review (WTR) (2023-26)
- *Louisville Magazine's* "Top Lawyers" for Copyright/Trademark Law and Information Technology Law (2013, 2016)