



**Alison M. Zeitlin**

**Title:** Member

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Alison Zeitlin is a transactional lawyer who focuses on equine law, mergers and acquisitions, and corporate governance matters. Alison has experience negotiating a wide range of commercial contracts. She frequently navigates clients through strategic business transactions, with recent representation including deals in the technology, manufacturing, and healthcare industries.

## CAPABILITIES

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### Practice Areas

- Banking & Finance
- Business Services
- Equine Practice
- Entrepreneurial Services
- Corporate Finance & Securities Offerings
- Corporate General Services
- Financial Institutions
- Gaming
- Mergers & Acquisitions
- Sports & Entertainment

## BAR ADMISSIONS

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- Kentucky
- Florida

## RECENT NEWS, ARTICLES & SPEAKING ENGAGEMENTS

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- **Horse Racing Ecosystems: Markets, Models & Money**  
moderator, 2025 Horse Racing Women's Association Conference, Oct. 8-9, 2025
- **Commerce Lexington Announces 46th Leadership Lexington Class**  
by editor, CommerceLexington.com, July 21, 2025
- **39th Annual National Conference on Equine Law**  
speaker, University of Kentucky CLE, April 30, 2025 ,with [Bailey M. Browning](#) and [Walter S. Robertson](#)
- **UPDATE: FinCEN and Treasury Department Announce They Will Not Enforce CTA Despite March Deadline**  
,with [Edward H. Burrell III](#), [Rachel Owsley](#) and [Walter S. Robertson](#) Stites & Harbison Client Alert, March 6, 2025
- **UPDATE: Corporate Transparency Act Back on as Potential Changes Loom**  
,with [Edward H. Burrell III](#), [Rachel Owsley](#) and [Walter S. Robertson](#) Stites & Harbison Client Alert, February 20, 2025
- **Stites & Harbison, PLLC promotes Alison M. Zeitlin to Member (Partner)**  
by editor, *The Lane Report*, January 9, 2025
- **Future of the Corporate Transparency Act is Uncertain**  
,with [Edward H. Burrell III](#), [Rachel Owsley](#) and [Walter S. Robertson](#) Stites & Harbison Client Alert, December 5, 2024
- **Horse Racing Women's Summit Announces Committee Members**  
by editor, *America's Best Racing*, Lifestyle Section, May 24, 2024
- **Corporate Transparency Act Impacting Construction Industry: Covered Entities, Reporting Requirements, Exemptions**  
Panel member, Strafford webinars, April 16, 2024
- **A Masters Mindset: Alison Zeitlin has brought her determination and skills to cross-country horse racing, the Masters, and more**  
by Jessica Ogilvie, Super Lawyers, April 10, 2024
- **The Corporate Transparency Act: Is Your Business Prepared For Sweeping New Federal Reporting Requirements?**  
,with [Brian A. Cromer](#) and [Edward H. Burrell III](#) Stites & Harbison Client Alert, October 12, 2023
- **Business Filings and the Corporate Transparency Act**  
co-speaker, 19th Biennial Business Associations Law Institute, Lexington, KY April 18-19, 2023
- **Short Takes on Hot Topics in the Equine Industry**  
Co-Speaker, 37th Annual National Conference on Equine Law, Lexington, KY, May 4, 2023

- **Group Ownership Issues in the Equine Industry**  
Speaker, 37th Annual National Conference on Equine Law, Lexington, KY, May 3-4, 2023 ,with [Walter S. Robertson](#)
- **The New Stimulus Package and the Next Round of Paycheck Protection Program Loans**  
,with [Brian A. Cromer](#) Stites & Harbison Client Alert, January 12, 2021
- **Contracts Being Tested by COVID-19**  
,with [Richard A. Vance](#) Stites & Harbison Client Alert, March 18, 2020
- **Information You Need on the COVID-19 Coronavirus**  
*Stites & Harbison, PLLC* March 2020
- **Improving Protections for Whistleblowers: Why Congressional and Agency Intent Helped Provide the Second Circuit with the Correct Answer of Encouraging Reporting of Securities Violations**  
Published Note, 105 KY. L. J. 393 (2017)

## FIRM LEADERSHIP

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- Office of General Counsel, Member
- Lexington Office Recruiting Committee, Co-Chair

## MEMBERSHIPS

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- American Bar Association
- Kentucky Bar Association
- Fayette County Bar Association
- Florida Bar Association

## COMMUNITY INVOLVEMENT

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- Leadership Lexington, Class of 2025-26
- Fayette County Bar Association, Board of Directors Young Lawyers Representative (2024-25)
- Horse Racing Women's Association (HRWA), Board of Directors, Membership Committee
- New Vocations Racehorse Adoption Program, Board of Directors

## EDUCATION

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- University of Kentucky College of Law J.D., *magna cum laude* 2017
- University of South Carolina B.S., Finance, Minor in Spanish *cum laude* 2014

## MORE THAN STITES & HARBISON

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Alison is an avid horseback rider and has competed extensively in three-day eventing. Prior to joining the firm, Alison worked for the Masters Golf Tournament and as an assistant to a local wedding and event planner.

## ACCOLADES

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- *Best Lawyers in America*®, Ones To Watch, Banking and Finance Law; Corporate Law (2023-26)
- *Kentucky Super Lawyers*®, Rising Star (2021-26)