



William D. Newcomb III (Billy)

Title: Member

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Billy Newcomb is a Member in the Atlanta office where his practice focuses on complex commercial litigation, product liability, and other general liability litigation. He has successfully handled numerous jury and bench trials.

Billy's commercial practice focuses primarily on professional liability. He represents accountants, attorneys, trustees, real estate agents, insurance agents, and other professionals against a wide variety of claims including malpractice, breach of fiduciary duty, breach of contract, defamation, and fraud. He also represents professionals in connection with investigations by professional review boards and agencies.

In his product liability practice, Billy represents designers, manufacturers, and distributors of pharmaceutical, medical device, food, and general use products. He has handled mass tort litigation as well as single incident claims.

In his general liability practice, Billy defends companies in the construction, telecommunication, hospitality, aviation, automotive, retail, and entertainment industries against premises and other general liability claims. His experience ranges from handling catastrophic personal injury cases to defending slip-and-fall and property damage claims.

Billy is frequently retained before litigation arises to assess and control his clients' exposure to potential legal risks and to assist with the development of internal risk management policies and procedures.

Billy also serves on Stites & Harbison's Office of General Counsel Committee.

## CAPABILITIES

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### Practice Areas

- Business Litigation
- Insurance Coverage, Bad Faith & Regulatory Litigation
- Litigation & Appeals
- Product Liability Litigation
- Professional Liability Litigation

## BAR ADMISSIONS

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- Florida
- Georgia

## RECENT NEWS, ARTICLES & SPEAKING ENGAGEMENTS

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- Louisville law firm announces big growth in Atlanta  
by Jason Thomas, *Louisville Business First*, January 27, 2022
- Stites & Harbison Continues Expansion in Atlanta: Lands Commercial Litigation Team of 12 from Copeland, Stair, Kingma & Lovell LLP  
*Franklins*, January 25, 2022
- 19 Attorneys Move to Stites & Harbison, Rapidly Growing Atlanta Team  
by Jacob Polacheck, *Daily Report*, January 25, 2022
- Stites & Harbison Adds 19 To Atlanta Team From 2 Firms *with Jack Rodgers Law360*, January 24, 2022

## FIRM LEADERSHIP

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- Office of General Counsel Committee, Member

## MEMBERSHIPS

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- American Bar Association , Member
- American Bar Association TIPS Leadership Academy , Class of 2014
- State Bar of Georgia , Member

## EDUCATION

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Emory University School of Law J.D. 2002

University of Florida B.A., English *cum laude* 1999

## MORE THAN STITES & HARBISON

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Prior to joining Stites, Billy was a Member and the General Counsel of an Atlanta-based litigation firm. Prior to that, he practiced at international law firms in New York City and Tampa.

Billy frequently lectures on litigation techniques to students at the Georgia State University School of Law.

## ACCOLADES

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- *Best Lawyers in America*®, Commercial Litigation (2024)
- *Georgia Super Lawyers*® (2020, 2022-23)
- In 2014, Billy was one of 25 attorneys across the country selected to the American Bar Association's biennial TIPS Leadership Academy. The Leadership Academy's stated mission is to serve the public by providing participants with the knowledge and skills necessary to lead the legal profession as well as the general community. He has also served on various ABA/TIPS task forces and committees over the years.