



Mari-Elise Paul

Title: Member

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Mari-Elise Paul is a member of the Intellectual Property & Technology Group. Her practice involves litigating intellectual property infringement and trade secret misappropriation matters, prosecuting trademark and copyright registration applications, litigating trademark opposition and cancellation proceedings, and negotiating and drafting licenses, assignments, and other agreements that involve intellectual property or technology rights. She also practices in the Privacy and Data Security area and advises clients on a variety of privacy matters, including compliance with privacy and data security laws and drafting privacy policies.

CAPABILITIES

Practice Areas

- Business Litigation
- Copyrights
- Intellectual Property & Technology
- Intellectual Property Litigation
- Licensing
- Litigation & Appeals
- Privacy & Data Security
- Telecommunications, Technology & Internet Law
- Trademarks

BAR ADMISSIONS

- Kentucky
- Virginia

RECENT NEWS, ARTICLES & SPEAKING ENGAGEMENTS

- The Supreme Court Helps Copyright Owners by Limiting Fair Use in *Warhol Foundation v. Goldsmith* with *John W. Scruton* Stites & Harbison Client Alert, October 4, 2023
- Supreme Court “Chews” VIP Products LLC’s Position, Unanimously Siding with Jack Daniel’s Properties, Inc. with *Alexandra MacKay* Stites & Harbison Client Alert, June 30, 2023
- Ransomware Threats: Prevention Tips and Response Strategies
panelist, American Bar Association, Infrastructure and Regulated Industries Section Webinar, February 28, 2023
- The Twelve Days of I.P. Christmas with *James Hayne* , *Thomas J. Mihill (TJ)* , *Gary N. Stewart (Nick)* , *Joel T. Beres* , *B. Aaron Schulman* , *Jeffrey A. Haeberlin* , and *Patrick M. Torre* Stites & Harbison Client Alert, December 14, 2022
- Mari-Elise Paul Named a 2022 Go To Lawyer for Intellectual Property Law
by staff writer, *Attorney At Law Magazine*, September 27, 2022
- Virginia's Go To Lawyers for Intellectual Property Law
by editor, *Virginia Lawyers Weekly*, September 26, 2022
- U.S. Privacy And Data Security Developments - Where Do We Go From Here? with *Sarah Cronan Spurlock* Mondaq WEBINAR, January 6, 2022
- Heavy Meta: Is Rebranding Worth All This? *Stites & Harbison, PLLC*. Bench & Bar, Louisville Bar Association, December 2021
- Institute Across Borders: Your Essential US and EU Privacy Update
panel member, Ontario Bar Association, November 9, 2021
- U.S. Privacy and Data Security Developments - Where Do We Go From Here? with *Sarah Cronan Spurlock* Webinar, presented by Mondaq, June 3, 2021
- Looking Through the Leadership Lens: Trademark Office Leadership in an Evolving Landscape *Stites & Harbison, PLLC*. International Trademark Association (INTA) News post, April 14, 2021
- International Women’s Day: ‘choosing to challenge’ and the fight for gender equality *Stites & Harbison, PLLC*. by Muireann Bolger, World Intellectual Property Review, March 2021
- Data Privacy Day: Scanning Data Privacy Issues for 2021 with *Sarah Cronan Spurlock* and *Alexandra MacKay* Stites & Harbison Client Alert, January 29, 2021

- Young Practitioner Spotlight: Faridah Saliu-Bello
International Trademark Association (INTA) Newsletter, October 7, 2020
- Protecting Your Digital IP
by Liz Carey, *Smiley Pete Publishing*, September 28, 2020
- UNITED STATES: NFL Team to Drop 'REDSKINS' Name, Trademark, and Logo
International Trademark Association (INTA) Newsletter, July 15, 2020
- Supreme Court Rules That Generic Terms + .com May Be Capable of Federal Trademark Registration with *Alexandra MacKay* Stites & Harbison Client Alert, July 16, 2020
- Lucky Brand Gets Lucky Before the Supreme Court with *Alexandra MacKay* Stites & Harbison Client Alert, June 1, 2020
- Intent to Use Sufficient to Overcome Abandonment Claim
INTA Bulletin, May 1, 2020
- Petitioner Scores a Hole-In-One with Cancellation
INTA Bulletin, May 1, 2020
- Supreme Court Rules Proof of Willfulness Not a Precondition to Profits in Trademark Infringement Actions with *John W. Scruton* Stites & Harbison Client Alert, April 29, 2020
- Northern District of Illinois Rules Joinder of 79 Online Retailers Improper
INTA Bulletin, April 1, 2020
- Shiver Me Timbers! States Can't be Sued for Copyright Infringement with *Alexandra MacKay* Stites & Harbison Client Alert, March 25, 2020
- Everyone's New Year's Resolution: More Privacy
Tennessee Bar Association, Corporate Counsel Section, Nashville, Tennessee, December 9, 2019
- Levi's Keeps Tabs on YSL's Pockets
Trademarkology blog, September 24, 2019
- Finally U Can Trademark immoral or scandalous marks with *Alexandra MacKay* Stites & Harbison Client Alert, June 26, 2019
- Trademarks in Bankruptcy with *Alexandra MacKay* and *Erika R. Barnes* Stites & Harbison Client Alert, May 28, 2019

- The Race to Privacy
Stites & Harbsion Thirsty Thursday Speaker Series, April 25, 2019
- Supreme Court Throws Copyright Owners Curveballs *with Alexandra MacKay* Stites & Harbison Client Alert, March 6, 2019
- One Important Thing To Do Before You Ring In The New Year! *with Joel T. Beres* Stites & Harbison Client Alert, December 28, 2017
- Trademark Takedown Trends: Adoption of a DMCA-style Notice and Takedown Procedure for Trademark Infringement Allegations
Louisville Bar Briefs, December 2017
- The Supreme Court Slants Toward Tam: Disparagement Clause Ruled Unconstitutional *with Joel T. Beres* Stites & Harbison Legal Update, June 20, 2017
- Give me a © for Copyrightable! The Supreme Court Holds That Cheerleading Uniforms can be Copyrightable *Stites & Harbison, PLLC.* Stites & Harbison Legal Update, March 31, 2017
- It's Like That: RUN-D.M.C. Sues Amazon and Wal-Mart for Trademark Infringement
Trademarkology blog, December 20, 2016

FIRM LEADERSHIP

- S.W.I.F.T. (Stites Women Investing in our Futures Together) Committee, Member

MEMBERSHIPS

- American Bar Association
- Kentucky Bar Association
- Louisville Bar Association
- Virginia State Bar
- American Intellectual Property Law Association (AIPLA) , Trademark Treaties and International Law Committee
- International Trademark Association , Leadership Development Committee
- International Association of Privacy Professionals (IAPP)

COMMUNITY INVOLVEMENT

- Norton Children's Hospital Foundation, Board of Trustees
- Louisville American Heart Association, Board of Directors
- Go Red for Women Luncheon - Louisville, American Heart Association, Chair (2020)
- Americans for the Arts, Member
- Louisville Ballet, former Board of Directors
- Dance Exchange, former Board of Directors

EDUCATION

University of Louisville Louis D. Brandeis School of Law J.D. *cum laude* 2010

- *University of Louisville Law Review*, Member, Symposium Editor
- *The Brand*, President and Editor-In-Chief
- 2010 Giles Sutherland Rich Memorial Patent Moot Court Competition; INTA Saul Lefkowitz Moot Court Competition
- Research Assistant to Dean Jim Chen and Professor John Cross

University of Maryland B.A., Dance and English *magna cum laude* 2007

- Honors Citation; Philip Merrill President Scholar
- Creative and Performing Arts Scholar
- College of Arts and Humanities Deans Scholar
- Academic Deans List

MORE THAN STITES & HARBISON

Mari-Elise currently serves on the Board of Trustees for Norton Children's Hospital Foundation and Board of Directors for the Louisville American Heart Association. She is a former member of the board for Louisville Ballet and previously served on the Board of Directors for Washington, D.C.'s Dance Exchange. She is also a member of Americans for the Arts, volunteers for the Washington Volunteer Lawyers for the Arts and is actively involved with Gilda's Club. Mari-Elise has recently become involved with advocating for congenital heart defect research.

Prior to law school, Mari-Elise attended the University of Maryland and studied dance and English, with an emphasis in rhetoric. As a law student, Mari-Elise volunteered at the Tennessee Volunteer Lawyers & Professionals for the Arts and performed with Louisville's modern dance company Moving Collective.

BESIDES STITES & HARBISON

Outside the office, Mari-Elise can usually be found spending time with her husband Bruce, their daughter Stella, her step-twins Alex and Emily, and the family puppy Moxie. Mari-Elise enjoys practicing and teaching hot yoga, running, traveling, and experimenting in the kitchen with Bruce.

ACCOLADES

- Best Lawyers in America®, Ones To Watch, Intellectual Property Law; Litigation - Intellectual Property; Technology Law (2022-24)
- Kentucky Super Lawyers®, 2024
- *WTR 1000 - The World's Leading Trademark Professionals*, World Trademark Review (WTR) (2024)
- Virginia's Go To Lawyers for Intellectual Property Law, *Virginia Lawyers Weekly* (2022)
- *World Intellectual Property Review (WIPR)*, Diversity Trailblazers (2021)
- *Virginia Super Lawyers*, Rising Star (2015)
- *Washington DC Super Lawyers*, Rising Star (2015)