



Joel T. Beres

Title: Member

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With more than 25 years of Intellectual Property experience, Joel actively tries cases in both state and federal courts. A founding member and former co-chair of the firm's Intellectual Property and Technology Service Group, he manages all aspects of infringement litigation for both federal and state courts, including trial and appellate practice. He has also prepared and prosecuted trademark and copyright applications, prosecuted and defended trademark opposition and cancellation proceedings, negotiated and prepared trademark and copyright assignment and license agreements, and negotiated and prepared software licensing and consulting agreements.

## CAPABILITIES

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### Practice Areas

- Copyrights
- Entrepreneurial Services
- Intellectual Property & Technology
- Intellectual Property Litigation
- Licensing
- Media / First Amendment Law
- Patent Prosecution & Protection
- Telecommunications, Technology & Internet Law
- Trademarks

## RECENT ASSIGNMENTS

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- Successfully obtained judgment as a matter of law for non-infringement of patents in jury trial before the Eastern District of Texas
- Successfully defended software copyright and trademarks in *Microsoft v. Eagle Computer Systems, Inc.*
- Successfully enforced patent rights in *GLW Incorporated v. Euphonix, Inc.*, intellectual property protection program
- Handled one of the biggest mark transfers ever for ELECTROLUX

## BAR ADMISSIONS

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- California
- Kentucky
- U.S. Court of Appeals for the 6th Circuit
- U.S. Court of Appeals for the 9th Circuit
- U.S. Court of Appeals for the Federal Circuit
- U.S. District Court for the Central District of California
- U.S. District Court for the Eastern District of Kentucky
- U.S. District Court for the Northern District of California
- U.S. District Court for the Southern District of California
- U.S. District Court for the Western District of Kentucky
- U.S. Supreme Court

## RECENT NEWS, ARTICLES & SPEAKING ENGAGEMENTS

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- Amazon Unveils Its Utility Patent Neutral Evaluation Procedure *with Melissa Hunter Smith* Stites & Harbison Client Alert, May 13, 2019
- Understanding Individual Property Rights and Avoiding Pitfalls in Your Practice  
Scaling Up Group Dental Symposium, November 14-16, 2018
- One Important Thing To Do Before You Ring In The New Year! *with Mari-Elise Paul* Stites & Harbison Client Alert, December 28, 2017
- First Amendment Protects Trademark Owners from Government Censorship *with Alexandra MacKay* Stites & Harbison Client Alert, December 22, 2017
- SCOTUS and Patent Infringement: A Discussion of Recent Supreme Court Decisions Impacting Patent Litigation  
American Bar Association Section of Intellectual Property, June 20, 2017

- The Supreme Court Slants Toward Tam: Disparagement Clause Ruled Unconstitutional *with Mari-Elise Paul* Stites & Harbison Legal Update, June 20, 2017
- Dispute Investigations: Private Investigations, Clearance Searches, Extensions of Time to Oppose, Defensive Application Filing, Examining the Potential for Oppositions or Cancellations and Multinational Portfolio Considerations  
American Intellectual Property Law Association (AIPLA) Trademark Boot Camp, Arlington, VA, June 8-9, 2017
- Supreme Court Says "You Buy It, You Own It" Stites & Harbison Legal Update, June 2, 2017
- BREAKING: Delay Doesn't Matter! The Supreme Court Holds Laches Doesn't Apply To Patent Infrin Stites & Harbison Legal Update, March 31, 2017
- The Supreme Court Redefines 'Exceptionality' and Lowers Bar *with Melissa Hunter Smith* Business Law Today, American Bar Association, Vol. 23, Issue 10, June 2014
- Supreme Court Issues Two Cases Controlling When Attorney's Fees May Be Awarded in Patent Suits *with Melissa Hunter Smith* Stites & Harbison Client Alert, April 29, 2014
- Protecting Trade Secrets  
Louisville Bar Association Annual Day Long IP Seminar, May 2004
- Trade Dress Protection  
Louisville Bar Association, September 2003
- A Bicycle Built for 1's and 0's: Telecommunications Convergence, Peer to Peer, and What is a Copy  
Louisville Bar Association, May 2001

## FIRM LEADERSHIP

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- Intellectual Property & Technology, Firm Leader
- Diversity Committee, Member
- Louisville Office Recruiting Committee, Member
- Management Committee (2011-15)

## MEMBERSHIPS

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- American Bar Association
- International Trademark Association
- Louisville Bar Association
- Federal Circuit Bar Association
- Kentucky Bar Association
- State Bar of California

## COMMUNITY INVOLVEMENT

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- Stanford University Alumni Club in Louisville, Founding Member
- International Trademark Association, Board of Directors (2010-12)
- Kentucky Council on Economic Education Board of Directors, Former Member
- Walden School, former member of Board of Trustees (2008-11)
- St. Francis School, Board of Trustees (2010-17)

## EDUCATION

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University of California at Los Angeles J.D. 1986

Stanford University A.B., Economics and Public Policy 1983

- Ralph H. Foss Memorial Scholar

## MORE THAN STITES & HARBISON

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Mr. Beres is active in the International Trademark Association leadership and served on its Board of Directors (2010-12) and was the Chair of Membership Services Committee (2008-09). He is a Davidson Fellow for Trademark Law at the Brandeis School of Law at the University of Louisville and is a founding member of the Stanford University Alumni Club in Louisville. He also served on the Board of Trustees of St. Francis High School (2010-14) and served on the Board of Directors of the Kentucky Council on Economic Education. Always the technophile, Mr. Beres enjoys tech gadgets and playing with the latest computer hardware and software. True to his Montana roots, he also enjoys fencing, but just the barbed wire variety.

## ACCOLADES

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- *Best Lawyers in America*<sup>®</sup>, Copyright Law, Information Technology Law, Intellectual Property Litigation, Patent Litigation and Trademark Law (2001-19)
- *Best Lawyers in America*<sup>®</sup>, Louisville Area Lawyer of the Year in Copyright Law (2019)
- *Best Lawyers in America*<sup>®</sup>, Louisville Area Lawyer of the Year in Trademark Law (2018)
- *Best Lawyers in America*<sup>®</sup>, Louisville Area Lawyer of the Year in Copyright Law (2017)
- *Kentucky Super Lawyers*<sup>®</sup> (2007-19)
- *Kentucky Super Lawyers*<sup>®</sup>, Top 50 Attorneys in Kentucky (2010-15, 2017)
- *Chambers USA*, "America's Leading Lawyers for Business," Intellectual Property (2013-19)
- *Louisville Magazine's* "Top Lawyers" for Copyright/Trademark Law and Information Technology Law (2013, 2016)
- *Managing Intellectual Property*, IP Stars (2013-19)

## TESTIMONIALS

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" . . . recognized for his trademark and copyright expertise, and is also much in demand for his counsel on prosecution and licensing work. 'He is a very good attorney doing excellent work,' an impressed peer asserts. "

- *Chambers Commentary (USA), 2016*

" An impressive litigator who is thorough and attentive to details. "

- *Chambers USA, 2010*

" Every case he does, he does extremely well. "

- *Chambers USA, 2008*

" . . . one of the most responsive, effective legal advisers I have ever worked with. "

- *Best Lawyers, 2007*