

No image available.

**Bruce B. Paul**

Title: Member

Phone: 812-218-1701

Location: Jeffersonville, IN , Louisville, KY , Alexandria, VA

Email: [bpaul@stites.com](mailto:bpaul@stites.com)

Download: [vCard](#)

From serving as the de-facto outside general counsel to businesses to prosecuting and defending their interests in court, Bruce provides a myriad of legal services to clients from coast to coast. Although Bruce cut his teeth in the practice of law as a commercial and defense-oriented litigator, he now spends a significant amount of time counseling clients on how to best avoid costly litigation and, instead, realize business opportunities. Bruce still represents companies large and small in complicated litigation involving intellectual property, personal injury, commercial disputes, shareholder claims, and employment and disability issues.

# CAPABILITIES

---

## Practice Areas

- Advertising & Marketing Law
- Business Litigation
- Environmental Litigation
- Financial Services Litigation
- Intellectual Property & Technology
- Intellectual Property Litigation
- Litigation & Appeals
- Pharmaceuticals & Medical Devices Litigation
- Product Liability Litigation
- Real Estate & Land Use Litigation

## RECENT ASSIGNMENTS

---

- External General Counsel Services. Provides general counsel services to clients, which include: risk management, intellectual property, contract review, employment counsel, litigation representation and management; and governance matters.
- Obtained dismissal of trademark infringement claims against his client in a southern district of New York case where the biggest e-commerce names in the industry were also co-defendants.
- Favorably resolved an internet-based Americans with Disabilities Act (ADA) claim against e-commerce client in the southern district of New York.
- Obtained summary judgment for a car rental company client in a negligent entrustment claim and then obtained an affirmation of that judgment by the Indiana Court of Appeals.
- Obtained summary judgment for a talc distributor client on grounds that the mesothelioma-diagnosed plaintiff failed to pierce the distributor's corporate veil.

- Succeeded in striking Plaintiff's expert witness in medical device action.
- Currently defending mail-order pharmacy company in wrongful death action.
- Currently representing orthopedic implant company in multiple product liability actions in both state and federal court.
- Lead counsel in the trial of case involving the developing area of online "business reputation management." Stites obtained injunctive relief and a monetary judgment for our Internet-company-client who was a victim of defamatory online reviews.
- Obtained judgment and repossession of secured collateral for a client at the trial of a complicated case where client's secured collateral had changed hands multiple times, been re-titled using false instruments, and bought by an innocent purchaser.
- Leveraged claimant's years-old bankruptcy filings to obtain a favorable ruling for bank-client in an arbitration involving missing property from bank safe-deposit box.
- Lead counsel to a national apartment developer at the successful trial of a utility dispute with municipality. Favorable outcome was affirmed on appeal in the published opinion *City of Jeffersonville v. Hallmark at Jeffersonville, L.P.*, 937 N.E.2d 402 (Ind. Ct. App. 2011).
- Numerous successful dispositive motions for national lenders and loan servicers on unfair lending, fair debt collection, negligence, and fraud claims.
- Significant experience navigating civil and bankruptcy courts on behalf of lenders seeking immediate relief and recovery of property.

## BAR ADMISSIONS

---

- Indiana
- Kentucky
- U.S. District Court for the Eastern District of Kentucky
- U.S. District Court for the Northern District of Indiana
- U.S. District Court for the Southern District of Indiana
- U.S. District Court for the Western District of Kentucky
- Virginia

## RECENT NEWS, ARTICLES & SPEAKING ENGAGEMENTS

---

- Leatt Corporation notches another product liability victory with help of Stites & Harbison, PLLC with *Robin E. McGuffin* Stites & Harbison Client Alert, September 26, 2017
- How will regional economic development initiatives affect your business? with Louisville Forward, Mary Ellen Widerwohl; Advantage Louisville, Susan Overton; and One Southern Indiana, Wendy Dant Chesser, 2015 MMA Manufacturing Summit - Bridging the Power of Our Regional Assets, September 11, 2015
- Don't Let Those Codefendants Get Away: Preserving Your Right to Allocate Fault to Nonparties *Indiana Civil Litigation Review*, Vol. XI (2014)
- Recovering Runaway Collateral (Even Across State Lines) *Stites & Harbison, PLLC*. Stites & Harbison Client Alert, June 30, 2014
- Dealing with Pro Se Parties in Litigation  
Sherman Minton Inns of Court, October 2010
- Tell Me About Your Other Widgets: The Discoverability of Other Products and Accidents in Product Liability Cases  
*Indiana Civil Litigation Review*, Vol. VI (2009)
- Federal Preemption of Class III Medical Devices Approved under the Premarket Approval Process  
*Indiana Civil Litigation Review*, Volume IV (2007)

## MEMBERSHIPS

---

- American Bar Association
- Indiana Bar Association
- Clark County Bar Association
- Kentucky Bar Association
- Louisville Bar Association
- Sherman Minton American Inn of Court
- Defense Research Institute
- Defense Trial Counsel of Indiana
- Copyright Society of the United States of America
- Harmonie Group , Intellectual Property Committee

## COMMUNITY INVOLVEMENT

---

- Gilda's Club Louisville, Board of Directors
- Louisville Legal Aid Society, Volunteer Attorney
- Leadership Southern Indiana, Graduate
- Leadership Louisville, Bingham Fellows Program, Graduate

## EDUCATION

---

University of Louisville Louis D. Brandeis School of Law J.D. *magna cum laude* Brandeis Honor Society  
2005

- Phi Kappa Phi
- *Brandeis Law Journal*, Articles Editor, Vol. 42
- Labor Law Moot Court Team, 2004 & 2005
- Marlin Volz Scholarship, 2004; Greenbaum, Doll & McDonald Scholarship, 2005
- West Outstanding Scholar Award, 2005

Hanover College B.A., Philosophy and Political Science 1999

- Richter Grant, 1998
- Most Outstanding Political Science Student, 1999
- Political Science Departmental Honors, 1999
- Phi Gamma Delta Fraternity, President, 1998-99

## BEFORE STITES & HARBISON

---

Before joining Stites & Harbison as an associate, Bruce served as a field representative to Indiana Congressman Baron Hill, 1999 to 2004. As a field representative, Bruce assisted local communities and organizations in securing federal appropriations and grants. He also worked on economic development projects involving federal investment.

## MORE THAN STITES & HARBISON

---

Bruce volunteers for the Louisville Legal Aid Society and Gilda's Club of Kentuckiana, where he is a member of the board of directors. He has previously served on the boards of directors for One Southern Indiana, Personal Counseling Services, and the Kentucky-Indiana Exchange (KIX). Bruce's most recent passion—inspired by his youngest daughter—is advocating for children with congenital heart defects and other pre-existing health conditions.

Bruce tries to exercise as often as possible in order to keep up with his wife Mari-Elise, three children, and the family puppy. Exercise is also important to counterbalance Bruce's love of food and drink. Bruce still finds ways to "scratch his political itch"—mostly by supporting good candidates for public office.

## ACCOLADES

---

- *Indiana Super Lawyers®*, Rising Star (2009, 2011-16)
- *Benchmark Litigation*, Future Star (2018-19)
- *Benchmark Litigation*, Under 40 Hot List (2016)