



## Alexandra MacKay

**Title:** Member

**Phone:** 615-782-2223

**Location:** Nashville, TN

**Email:** [alexandra.mackay@stites.com](mailto:alexandra.mackay@stites.com)

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Alex MacKay counsels clients in litigation and transactional matters involving intellectual property. She assists clients with the selection, adoption and registration of their trademarks as well as registration of copyrights. Alex represents clients in the enforcement of their intellectual property rights and has practiced before federal and state courts as well as the Trademark Trial and Appeal Board. She assists clients with a variety of transactional issues including those related to licensing of copyrights, trade secrets, trademarks and other intellectual property rights.

## Capabilities

### Practice Areas

- Advertising & Marketing Law
- Copyrights
- Intellectual Property & Technology
- Intellectual Property Litigation
- Licensing
- Privacy & Data Security
- Sports & Entertainment Law
- Telecommunications, Technology & Internet Law
- Trademarks

## Recent News, Articles & Speaking Engagements

- [Benefits of Registration](#)
- [Brand on the Run - Why Bands Need a Trademark Strategy](#)
- I'm with the Banned (no longer)
- [Defining Use in Interstate Commerce in Trademark Applications](#)
- TTAB Rulings on Trademark Infringement Cases: Preclusion Explored
- Recent Copyright Developments
- Considering Intellectual Property Assets for Collateral
- Security Interests in Intellectual Property
- Trademarks and Ethics
- Search Engines and Trademark Law
- Intellectual Property Law: Trademarks
- Ethics and Trademarks: By the Seat of Your Pants
- Legal Issues for Photographers
- Copyright Basics
- Recent Developments in Trademark Law

## Bar Admissions

- Tennessee
- U.S. Court of Appeals for the 4th Circuit
- U.S. Court of Appeals for the 6th Circuit
- U.S. Court of Appeals for the Federal Circuit

- U.S. District Court for the Middle District of Tennessee
- U.S. District Court for the Western District of Tennessee

## Firm Leadership

- Diversity Committee, member

## Memberships

- International Trademark Association
- American Bar Association
- Tennessee Bar Association
- Nashville Bar Association
- Lawyers Association For Women

## Community Involvement

- Tennessee Justice Center, Board of Directors, (2008 - present); Board Chair (2017-present)
- Nashville Philharmonic Orchestra, Board of Directors (2015-present); Board Chair (2016-2017)
- Ten Thousand Villages of Nashville, Inc., Board of Directors, (2008 - 2013)
- St. Mary Villa, Board of Directors, (2009 - 2012)

## Education

- University Of Michigan Law School J.D. 2000
- Vanderbilt University B.Mus. Music 1997

## More Than Stites & Harbison

Alex serves on the board of Tennessee Justice Center, which provides civil legal services for indigent persons, prioritizing cases that affect health care and income security of families. She also serves on the board of the Nashville Philharmonic Orchestra, a volunteer community orchestra of amateur and professional musicians that brings symphonic music free of charge to audiences around middle Tennessee. In years past, Alex has served on the board of directors for and volunteered for Ten Thousand Villages of Nashville, Inc., a non-profit organization that supports fair trade and empowers artisans in developing countries by selling their hand-crafted products. Alex was a member of the Tennessee Bar Association Leadership Law (TBALL) Class of 2009.

## Languages

Spanish

## Accolades

- Nashville Bar Foundation, Fellow (2015)
- *Best Lawyers in America*®, Copyright Law, Litigation - Intellectual Property and Trademark Law (2012-19)
- *Best Lawyers in America*®, Nashville Area Lawyer of the Year for Copyright Law (2015, 2017, 2019)
- *Best Lawyers in America*®, Nashville Area Lawyer of the Year for Trademark Law (2018)
- *Mid-South Super Lawyers*® (2012-18)
- *Mid-South Super Lawyers*®, Rising Stars (2009-10)
- *Managing Intellectual Property*, IP Stars (2013-18)

## Awards



Alexandra MacKay



Copyright Law  
– Nashville, TN

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Trademark Law  
– Nashville, TN

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Copyright Law  
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Copyright Law  
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